

2004 COLORADO



WHAT'S NEW

- Chevy Colorado is a completely new truck, designed from the ground up to be ready, willing and able to meet the needs of mid-size pickup customers.
- New model organization with ZQ8 Sport, X85 Standard and Z71 Off-Road suspension packages determining vehicle stance and exterior styling.
- New 4-door Extended Cab models.
- First availability of Z71 Off-Road Suspension on a Chevrolet 2WD pickup.

COMFORT & CONVENIENCE

- **Suspension choice determines model** – Colorado offers three different personal-use models organized by suspension packages (suspension choice drives exterior stance and styling).
 - ZQ8 Sport Suspension model (2WD only).
 - Z85 Standard Suspension model (2WD or 4WD).
 - Z71 Off-Road Suspension model (2WD or 4WD).
- **Base trim** – Recommended primarily for commercial customers, Regular and Extended Cab body styles only. Accounts for 15% of model mix.
- **LS trim** – Recommended for most retail customers. Available with Regular and Extended Cabs, required on Crew Cabs. Accounts for 85% of model mix.
- **Base 60/40 split front bench seat** – Room for three adults; Cloth upholstery.
- **LS 60/40 split front bench seat** – Room for three adults; Deluxe Cloth upholstery w/ recline adjustments and fold down center armrest.
- **Optional high-back front bucket seats** – Includes floor-mounted center console and dual cupholders, available on LS models. Crew Cabs offer optional leather-trimmed high back bucket seats w/ heated cushions, an 8-way power driver seat and 6-way power passenger seat.
- **Rear seats** – 3-person 60/40 split-folding rear bench on Crew Cab seat while Extended Cabs feature two, forward-facing rear seats (optional base trim, standard LS). Crew includes rear heat ducts.
- **Audio systems** – Base trim models feature an AM/FM stereo, upgrade to include a CD player on LS models. An in-dash 6-disc CD changer sound system and XM Satellite Radio are also available.
- **Standard features** – Every Colorado model includes manual air conditioning, a multifunction Driver Information Center, retained accessory power, and a turn-signal reminder tone.

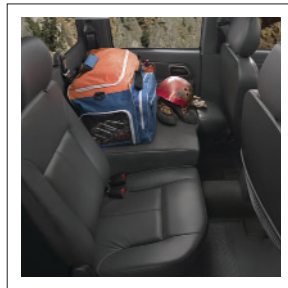
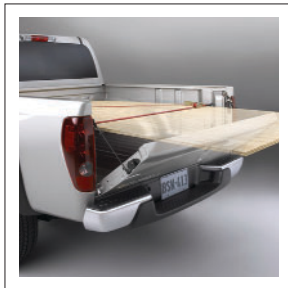
- **Available options** – XM Satellite Radio, side air bags, cruise control, tilt steering, OnStar service and the Power Convenience Group w/ power windows and locks, power outside rear view mirrors and Remote Keyless Entry.
- **Chassis Cab model** – Designed mainly for commercial applications, the upfit-ready Chassis Cab is available as a 2WD Regular Cab model. (Interim available.)

POWER & PERFORMANCE

- **Two all-new Vortec in-line engines** – Deliver class-leading power and impressive fuel efficiency.
- **Vortec 2800 I4 (interim availability).**
 - 175 hp @ 5600 rpm, 185 lb.-ft. torque @ 2800 rpm.
 - Most powerful 4-cylinder engine in its class.¹
- **Vortec 3500 I5 engine.**
 - 220 hp @ 5600 rpm, 225 lb.-ft. torque @ 2800 rpm.
 - The Vortec 3500 I5 is more powerful than any V6 engine in its class.²
- **Both new engines are based on the award-winning Vortec 4200 I6 and use much of the same proven technology, including:**
 - Strong, lightweight all-aluminum design.
 - High, 10:1 compression ratio.
 - Four valves per cylinder.
 - Electronic throttle and spark control.
 - Coil-on-plug ignition.
 - Variable exhaust valve timing.
- **Both engines feature dual balance shafts that counteract the vibrations normally associated with in-line engines, for smooth, quiet operations.**
- **Two transmission choices** – All-new 5-speed manual or electronically controlled 4-speed automatic.

- New 2WD Regular Cab Chassis Cab commercial model.
- All-new exterior styling, all-new interior design, instrument panel and trim.
- New steel ladder-type frame w/ welded crossmembers and protective electrocoating.
- First availability of locking, 2-position tailgate on a mid-size pickup.
- First availability of Electronic Traction Assist on a 2WD mid-size pickup.
- Two all-new in-line Vortec engines: 2800 I4 (interim availability) and 3500 I5; both based on award-winning Vortec 4200 I6.

- All-new manual 5-speed transmission.
- New side-curtain air bag option.
- Bigger footprint than current S-10 pickup, with larger, more roomy cabs.
- First availability of factory installed XM Satellite Radio.
- First availability of factory installed OnStar.
- Intelligent start feature prevents driver from trying to engage the starter motor when the engine is already running.



- **Trailer towing capabilities.**²

- Vortec 2800 I4: Up to 3200 lbs.
- Vortec 3500 I5: Up to 4000 lbs.

- **Payload Capacity.**

- Up to 1450 lbs. (Reg Cab 4x4).

- **Cargo Carrying.**

- 6'1" box on Regular and Extended Cab models provides 43.9 cu. ft. of cargo room.
- 5'1" box on Crew Cabs provides 36.7 cu. ft. of cargo room.
- Eight tie-downs, 2-tier loading.
- Locking 2-position tailgate provides stops at 55° and 89° for added cargo-carrying versatility, a mid-size pickup first.¹
- Available box side steps (6'1" box). (Interim available).
- 60/40 rear seat on Crew Cab models can be folded down completely to provide a wide, flat load floor, or folded in sections to allow a combination of passengers and cargo. Extended and Crew Cab rear seats also include an underseat storage area.

RIDE & HANDLING

- **Models based on three suspension choices** – Colorado makes it easy for customers to choose the pickup that has the styling, stance and handling they want.

- **Front suspension** – Independent design w/ stabilizer bar on all models; coil springs on Z85 Standard Suspension, torsion bars on all 4WD models and Z71 2WD models.
- **Rear suspension** – Live axle design w/ semi-elliptical, 2-stage steel leaf springs, stabilizer bar.
- **Z85 Standard suspension** – Smooth, quiet and comfortable ride with precise handling and a ride height between Sport and Z71, standard 15" steel wheels w/ aluminum wheels and a color-keyed grille surround on LS models. Optional full-size spare mounted aluminum wheel also available on LS.
- **ZQ8 Sport suspension** – Low riding “street stance,” enthusiast styling cues and performance oriented components to match, including: high-pressure, gas-charged shocks, quick-ratio power rack-and-pinion steering, 17" low-profile tires mounted to 17" x 8" wide aluminum wheels, fog lamps and a leather-wrapped steering wheel.
- **Z71 Off-Road suspension** – Highest-riding Colorado model provides tall-in-the-saddle stance and includes monotube shocks, urethane jounce bumpers, 15" cast aluminum wheels, P265/75R15 tires, two front recovery hooks, fog lamps, leather-wrapped steering wheel and a locking rear differential. A transfer case skid plate is included on 4WD models.
- **Instatrac shift-on-the-fly 4WD system** – Standard on all 4x4 Colorado models. Includes neutral to facilitate dinghy towing.

2004 COLORADO

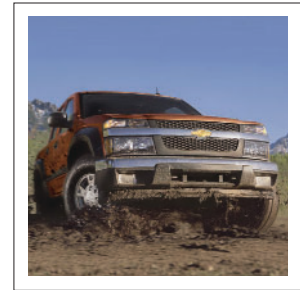
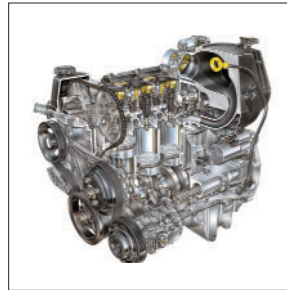
- **Electronic traction control** – Available on all 2WD Colorado models, a first in the mid-size segment.¹ Include auto locking rear differential.
- **Standard power rack-and-pinion steering** – Quick-ratio tuned steering.
- **Standard 4-wheel ABS disc/drum brakes** – Colorado includes 4-wheel ABS brakes with discs in front and drums in the rear. Colorado brakes are “upsized,” featuring large-diameter front discs with a wide swept area, large rear drums, and large front and rear pads for smooth, confident braking performance.

QUALITY, RELIABILITY & DURABILITY

- **All-new frame** – An extremely strong and rigid ladder-type steel frame was designed especially for Colorado. It includes welded cross members that contribute to overall stiffness.
- **Anti-corrosion measures** – 2-sided galvanized steel is used on all Colorado exterior body panels – except the roof – to help prevent corrosion. The deep luster and shine of the exterior paint finish is the result of a multi-layer basecoat/clearcoat process that resists fading.
- **Aluminum block and cylinder head** – Manufactured using an advanced casting process that provides exacting dimensional control for better build consistency and overall quality.
- **Oil-life system** – Monitors how the engine is being used and determines when the oil and filter need replacement.³
- **Battery protection** – Battery run-down protection is standard on all Colorado models, as is a battery cooling box which helps isolate the battery from ambient engine heat for a longer life.

SAFETY & SECURITY

- **Elevated, command-of-the-road seating and visibility.**
- **Dusk-sensing halogen headlamps and Daytime Running Lights.**
- **Fog lamps (Sport and Z71 models).**
- **Power rack-and-pinion steering.**
- **Instatrac 4WD.**
- **Electronic traction control (2WD models).**
- **Locking rear differential (Z71 standard, optional on all other models). Included with traction control.**
- **Safety cage construction** – Side door reinforcements and a front end designed to absorb crash energy and channel it away from vehicle occupants.
- **Dual-stage driver and front passenger air bags** – Optional roof-mounted side-curtain air bags.⁴
- **3-point safety belts** – Located in all outboard positions, as well as for the rear center position passenger on Crew Cabs.⁴



- **Child seat LATCH system** – Located on the rear seat in Extended Cab and Crew Cab models, and on the front passenger seat on Regular Cabs (with passenger side air bag manual suppression switch). Extended cabs without rear seat also has suppression switch.⁴
- **Remote Keyless Entry (Power Convenience Group).**
- **PASSLock III theft-deterrent system.**
- **OnStar Safe & Sound service.**

DELIVERY TIPS

The all-new Chevrolet Colorado pickup includes a number of features and functions that may not be familiar to your customer. You can have a direct, positive impact on customer satisfaction if you keep the following tips in mind when delivering a new Colorado:

- **Keep the Pre-Delivery Work Sheet and Owner's Manual handy for quick reference.**
- **Demonstrate all primary vehicle controls and operations – Include wipers, interior and exterior lighting, climate control and sound system, rear seating (Extended and Crew Cabs) and cargo-carrying versatility.**
- **Introduce your customer to “occasional-use” features – Set the clock and program radio presets; show spare tire storage and access, jack points, location of tire changing tools, underhood service points, fluid reservoir and fill-ports.**
- **OnStar – Contact the OnStar Advisor and initiate service at the time of delivery. Familiarize your customer with the OnStar “Did You Know?” program.**
- **Demonstrate and offer to activate their XM Satellite Radio.**

¹ Based on 2003 competitive information. Excludes other GM vehicles.

² Based on horsepower and 2003 competitive information. Excludes other GM vehicles.

³ Maintenance needs vary with different driving conditions and uses. See the Owner's Manual for more information.

⁴ Always use safety belts and proper child restraints even with air bags. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See the vehicle Owner's Manual and child safety seat instructions for more safety information.

COLORADO REGULAR/EXTENDED/CREW CAB SPECIFICATIONS

	REGULAR CAB 2WD/4WD	EXTENDED CAB 2WD/4WD	CREW CAB 2WD/4WD
ENGINE (S)* (A)	Vortec 2800 I4 Vortec 3500 I5	Vortec 2800 I4 Vortec 3500 I5	STDZ85 NA ZQ8 Z71 STDZ71 & ZQ8
HORSEPOWER (hp & rpm)	175 @ 5600 (S) 220 @ 5600 (A)	175 @ 5600 (S) 220 @ 5600 (A)	175 @ 5600 (S) 220 @ 5600 (A)
TORQUE (lb.-ft. & rpm)	185 @ 2800 (S) 225 @ 2800 (A)	185 @ 2800 (S) 225 @ 2800 (A)	185 @ 2800 (S) 225 @ 2800 (A)
TRANSMISSION (S) (A)	5-speed manual w/ overdrive (all models) 4-speed automatic, electronically controlled, w/ overdrive		
SUSPENSION			
FRONT	Independent design w/ stabilizer bar and coil springs or torsion bars (all models)		
REAR	Live axle design w/ semi-elliptical, 2-stage leaf springs		
STEERING	Power rack-and-pinion (quick-ratio on ZQ8 Sport models)(rear stab bar on ZQ8 only)		
BRAKES, front/rear	4-wheel ABS, disc/drum (all models)		
WHEELS	15" steel (Z85 Standard); 17" X 8" aluminum (ZQ8 Sport); 15" aluminum (Z71 Off-Road)		
TIRES	P205/75R15 (Z85 Standard 2WD); P235/75R15 (Z85 Standard 4WD) P235/50R17 low-profile (ZQ8 Sport); P265/75R15 (Z71 Off-Road)		
CAPACITIES			
CURB WEIGHT, max. (lbs.)	3160/TBD	3415/TBD	3490/TBD
CARGO VOLUME, Cargo Box (cu. ft.)	43.9	43.9	36.7
TRAILER TOWING, Vortec 2800 I4 (lbs.)**	3200/2900	3000/2700	2900/2600
TRAILER TOWING, Vortec 3500 I5 (lbs.)**	4000/4000	4000/4000	4000/4000
PAYLOAD, Base (lb.)***	1400/1450	1300/1350	1300/1100
GVWR, standard****	4850/5150	5000/5300	5000/5300
FUEL CAPACITY (gallons/liters)	19.6/74.2	19.6/74.2	19.6/74.2
SEAT CAPACITY	3	5	6
DIMENSIONS† (All dimensions in inches unless otherwise stated.)			
WHEELBASE	111.2	125.9	125.9
OVERALL LENGTH	192.8	207.1	207.1
OVERALL HEIGHT	64.9/67.6	64.9/67.6	65.2/67.9
BODY WIDTH	67.6	67.6	67.6
CARGO BOX, length max.	73	73	73
CARGO BOX, inside height	18.6	18.6	18.6
CARGO BOX, width max.	57.2	57.2	57.2
CARGO BOX, between wheel housings	42.6	42.6	42.6
TAILGATE WIDTH	52.4	52.4	52.4

S = Standard

A = Available

* Interim availability.

** Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow.

*** Maximum payload capacity includes weight of the driver, passengers, optional equipment and cargo.

**** When properly equipped; includes weight of vehicle, passengers, cargo and equipment.

† Published dimensions are for Colorado Regular Cab, Extended Cab and Crew Cab body styles without any equipment or accessories. Additional accessories or equipment ordered at the customer's request can result in a minor change to these dimensions.